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**TORO ROTOR CONVERSION PROMOTION**

**March - November 2019**

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### **TORO ROTOR CONVERSION PROMOTION**

Rain Bird's Golf Division will be launching a Toro Rotor Conversion Promotion beginning March 18<sup>th</sup> and ending November 15<sup>th</sup>, 2019. The goal of the promotion is to convert existing courses with Toro rotors to Rain Bird. The minimum sales to a Toro golf course should be a case quantity.

Rain Bird will apply extra 35% discount from D-Net for all rotor purchases within this program.

Distributors that achieve at least \$100,000 of overall net purchases during the promotion will receive an additional 5% incentive.

To be eligible for the discount, distributors will need to provide tracking information in advance for each golf course being targeted to your Rain Bird DSM for approval.

### **NEW: INCENTIVES FOR INDIVIDUAL SALES PERSON**

As part of this promotion, distributor sales people will get incentives based on number of Toro golf courses they convert. The minimum sales to a Toro golf course should be a case quantity.

10 Toro Golf Courses: \$300 Amazon Gift Voucher

20 Toro Golf Courses: \$600 Amazon Gift Voucher

30 Toro Golf Courses: \$900 Amazon Gift Voucher

The achievements of distributor sales people will be monitored and approved by Rain Bird DSM; no more than one incentive per sales person.

**All eligible purchase orders for this program must be clearly marked with code EDD-TRCP. Any purchase orders omitting the required EDD code will not be eligible for the promotion and credit request will be denied.**

Terms and conditions for the program are outlined below.

- ) Promotion is available for US-based Rain Bird Golf Distributors only.
- ) Promotion applies to all Rain Bird Golf Rotors.
- ) Latest date to place an order is November 15<sup>th</sup>, 2019 by 5:00pm PST.
- ) No special ship date requests shall be accepted on this promotion and due to expected high demand Rain Bird reserves the right to ship promotional orders at its convenience.

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- ) All rotors must be ordered in case quantities and may not be mixed and matched to complete a case. i.e. no 700/751 in same box.
- ) Normal freight rules apply.
- ) Promotion cannot be applied to existing orders and cannot be combined with any other program, promotion, or offer.
- ) No PTM orders should be combined with the Toro Rotor Conversion Promotion.
- ) Rain Bird Standard Sales Terms and Conditions apply.
- ) All distributor accounts must be in good standing to be eligible.
- ) All orders are subject to approval by Rain Bird.
- ) If the sales target mentioned above is achieved, an additional 5% distributor incentive will be issued as a credit note on your account in December, 2019.

If you have any questions, please contact your District Sales Manager or Customer Service at 1-800-435-5624.