RAIN BIRD®

IQ. The Intelligent Choice for Remote Water Management

What sets Rain Bird and IQ apart from the competition?

No annual subscriptions and minimal fees

- No fees for accessing our server IQ Cloud
- No fees for adding weather data to make daily ET adjustments
- No fees for monitoring flow data
- No fees for adding additional controllers to your network
- Lowest industry cellular fee
  ($150 a year per cellular connection, first year free with purchase)

Design flexibility

- Multiple communication options to avoid recurring cost
  - 2-way radio, Ethernet, WiFi and direct connect utilize your internet connection at no cost
  - Cellular available at $150/yr per cellular connection
- Use our cloud or control the security on your own network
  - IQ Cloud is direct through Rain Bird
  - IQ Enterprise sits on your server and you are in control
    (software purchase required)

Faster payback period

- Eliminating or reducing communication costs means you recoup your investment faster

Example: 10 controllers over 5 years

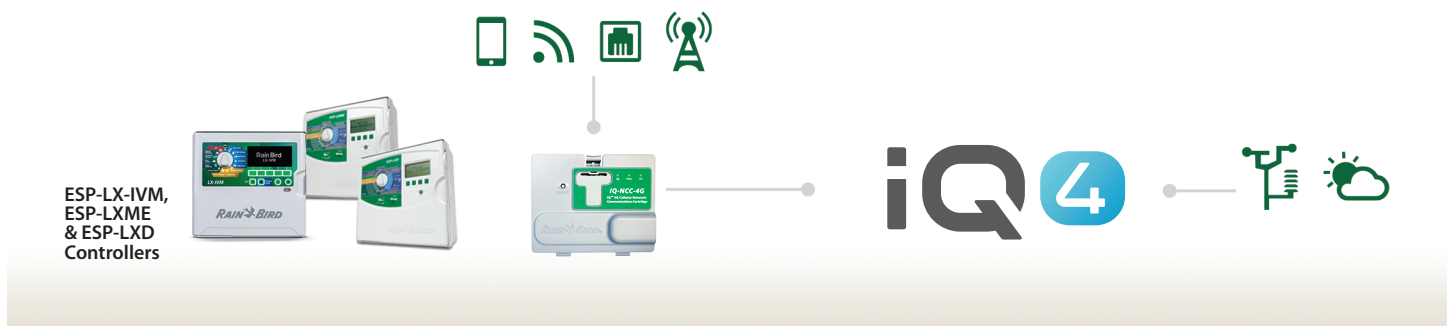| IQ	Competition
2 cellular controllers (servers)	10 cellular controllers
2 radio clients	
6 direct connect clients	$200/yr x 10 cellular controllers x 5 years
$150/yr x 2 cellular controllers x 5 years	
$1,500 in Communication Fees	**$10,000 in Communication Fees**

A partner you can trust for all your irrigation needs

- Over 30 years in remote water management
- A full suite of high-efficiency irrigation products
- Innovative and forward thinking – we are continually improving and developing the newest technology to make your life easier and more productive

TOTAL SYSTEM SOLUTIONS

See how Rain Bird and IQ stack up against the competition

	Rain Bird IQ Cloud	HydroPoint WeatherTRAK ET Pro3	Rain Master iCentral	ETwater	Weathermatic SmartLink	Hunter Hydrawise
Cloud-based control from a smartphone	✓	✓	✓	✓	✓	✓
No yearly charge for cloud account access	✓	✗	✗	✗	✗	✗
Upgrade standalone controllers to cloud-based control	✓	✗	✓	✓	✓	✓
Traditionally-wired and 2-wire decoder controller options	✓	✓	✓	✓	✓	✗
Cellular, Ethernet, WiFi, radio and hardwire options	✓	✗	✗	✗	✗	✗
Flow sensing and flow management features	✓	✓	✓	✗	✗	✗
Dry-Run™ Graphical Program review	✓	✗	✗	✗	✗	✗
Automatic ET adjustments	✓	✓	✓	✓	✓	✓
Internet weather service and on-site weather stations	✓	✗	✓	✗	✗	✗
PIN-Code protection	✓	✓	✓	✗	✗	✗
Automatic email alerts	✓	✓	✓	✓	✓	✓

ESP-LX-IVM, ESP-LXME & ESP-LXD Controllers

iQ4

For additional details please visit www.RainBird.com/IQ or call a Rain Bird Sales Representative toll-free at 1-888-313-2312